

Rimmers - Glitters - Flavors

SNOWY 
RIVER COCKTAILS

**Cocktail Decorating
is our specialty!**



2024 Product Catalog



Cocktail Decorating is what we love to do!

Snowy River Cocktails is a Washington-based manufacturer of all-natural cocktail decorating products. From our large range of cocktail sugar and salt cocktail rimmers, to our super popular cocktail glitters, cocktail flavors, confetti and drink colors, we are 100% focused on our quality, being natural, and our range of cocktail decorating options.

Our goal is to empower mixologists to do what they love more effectively and naturally using Snowy River Cocktail products. To this end, we use all fruit and vegetables in the coloring of all our products ensuring a synthetic/preservative free product that tastes great while also being Gluten Free and Kosher Certified. If its Snowy River, you know its natural and freshly manufactured in the USA.

Snowy River offers retail, wholesale and bulk sale of its products across the United States and beyond. Buoyed by our various industry awards we continue to develop new and exciting product options for our clients. In addition, Snowy River has a growing portfolio of decorated cocktail recipes, all proven in our bar network, which we make available to wholesale accounts that work with us. For specific occasions, we also custom design cocktails and undertake private labelling as well.





Our Decorating Products

Color your cocktail world with us!

Snowy River Cocktail products are used by thousands of bars, restaurants, casinos, wineries, breweries, and home bars to decorate a wide range of cocktails, beer, wine and other specialty drinks. Building off the strength of our proprietary all- natural color system, we have a growing range of products designed to take any cocktail to the next level.

Cocktail Sugars & Salt Rimmers

The perfect drink is not complete until finished with Snowy River Cocktails all-natural cocktail sugar and salt rimmers. Made from the finest sugars and salts and available in a variety of handy pack sizes and flavors, Snowy River Cocktail rimmers can turn an everyday event into a true party!



Cocktail Glitters & Beverage Colors

Snowy River Cocktail glitter brings sparkle and shine to your cocktails. Colored with natural fruit and veg, our range of glitters are designed to be very lightly dusted on to the top of cocktails or stir in a smidgen to add amazing color and sparkle. Importantly, Snowy River cocktail glitters contain no preservatives and look amazing in vodka, tequila and other clear based cocktails.



Cocktail Flavorings

When you need to add a touch of flavor and vibrancy to a cocktail but you don't want to adjust the color or add sparkle, then Snowy River Cocktails Flavorings are the first choice. Made with all-natural ingredients, our flavors are designed specifically for cocktails and alcoholic drinks. A little goes a long way!



Cocktail Toppers

Great for promotional events or parties, Snowy River cocktail toppers are the perfect complement to any party. Made from fondant and food-grade ink, our toppers come in a wide range of designs or we can create a unique topper from any photo or logo.



SNOWY RIVER COCKTAILS

All-Natural Cocktail Sugars

Perfectly blended sugar rimmers.

Snowy River offers an award-winning range of all-natural cocktail sugars. From our standard colors, to our popular sugar blends, we are one of the only cocktail brands offering products with no synthetic colors or preservatives.

Snowy River cocktail sugars are available in retail tins, bottles as well as various wholesale packaging sizes. Custom blending and bulk orders are also available.



Just some of our all-natural plain cocktail sugar color.



SNOWY RIVER COCKTAILS

Take your Cocktails to the Next Level!

Whether it's a Fourth of July holiday, Halloween, Mardi Gras, Valentine's Day, or any day, Snowy River cocktail sugars and salt rimmers offer bars and restaurants an eye-catching way to elevate their cocktails.

To us here at Snowy River, cocktails are a full experience which capture the senses from the first glance, to the first fragrance, to the first sip. We have worked with hundreds of bars to help them redesign their cocktail experience to add new colors, new flavors and most of all that "wow" factor. That "wow" factor drives customer excitement and with it new opportunities for higher per customer turnover rates, repeat customers and normally loads of social media engagement by your fans.



Snowy River cocktail glitter brings sparkle and shine to your cocktails and other drinks. Naturally colored with our proprietary Color System, our range of glitters are designed to be very lightly dusted on to the top of cocktails or stir in a smidgen to add color and sparkle. Importantly, Snowy River Cocktail Glitters are made from FDA approved ingredients, contain no preservatives, are GMO free, and look amazing in vodka, tequila, beer and other clear based cocktails.

Snowy River Cocktail Glitters are available in a range of different colors, and are available in 4grams, 1oz, 2oz or bulk size options.



ALL NATURAL



*Edible
Cocktail Glitter*



Snowy River Cocktail Salt Rimmers add the perfect taste combination to any cocktail. From the first hint of the all-natural kosher salt through to the vibrant colors and fine textures, Snowy River cocktail salt adds a new dimension to any cocktail.

Snowy River Cocktail's salts offer an all naturally colored, Kosher, Gluten Free option for cocktail and margarita decorating. Custom blending and wholesale, distributor, and private label pricing available.



Flavored Cocktail Sugars & Salts

Simply Stunning flavor!



Snowy River offers a growing range of all naturally colored and flavored cocktail sugars and salts. Choose from our standard blends or request a custom flavor to color combination. Importantly, all our flavors are natural, synthetic free and can be modified to suit a wide range of applications.

Flavored rimmers are available in a variety of pack sizes. From our popular retail gift tins shown below, to our 4oz, 8oz, 1lb, 5lb and 25lb bag options.

Over 25 flavored sugars and salts to choose from!





Fun range of natural flavors



Whether you need flavors for your cocktail sugars, salts, glitters, or any food item, Snowy River has a growing range of all natural flavors for you to choose from. Here are just a few to choose from:

Banana
 Birthday Cake
 Blueberry
 Bubble Gum
 Candy Cane
 Cappuccino
 Caramel
 Carrot Cake
 Cinnamon
 Coconut

Cranberry
 Eggnog
 Gingerbread
 Grapefruit
 Lemon
 Licorice
 Orange
 Marshmallow
 Mixed Berry
 Mocha
 Peppermint

Pina Colada
 Pumpkin Pie
 Root Beer
 Strawberry-Kiwi
 Watermelon
 White Chocolate

**Private Label, Distributor and
 International Opportunities
 available.**

Holiday Cocktail Decorating Ideas! !

Taste the holiday cheer! Seasonal Cocktail Rimmers!



It's time to plan your taste of the holiday's events with Snowy River seasonal cocktail sugar rimmers, salts and cocktail toppers. From scrumptious candy cane to tantalizing gingerbread, our flavors allow for the perfect holiday cocktail while our toppers allow you to fully customize the look and message on your drink.

Holiday Cocktail Idea: Candy Cane Rimmed Raspberry Drop

- 1.75oz Vodka
- 0.75oz Raspberry Syrup
- 1oz Lemon Juice
- 0.25oz Cointreau
- 0.25oz Simple Syrup
- Snowy River Candy Cane Sugar Rimmer



Seasonal rimmers are available in 3oz retail gift tins for in-bar retail sales through to 50lb+ bag bulk delivery to bar, restaurants or venues. Custom flavors and colors are also available. Cocktail toppers come 6 per sheet and can be fully customized with your own logo, image or photo.



Snowy River Cocktail Toppers are the perfect finish to any cocktail. Made from corn-based baking fondant and edible food ink, these cocktail toppers are fun, vibrant and ready to set the mood at any occasion.

Snowy River Cocktail Toppers come in a growing range of designs plus we can also customize designs for you. Cocktail toppers work with a large range of cocktails as well as on milkshakes, smoothies, for cake decorating or anywhere some extra fun is wanted.



Simply Stunning!

Snowy River Cocktail Confetti

Snowy River cocktail confetti adds a whole new level of glitz and glam to your cocktails, kids drinks, cakes, cupcakes and even ice cream. Naturally colored with all natural fruit and vegetables and made right here in the US, our cocktail confetti is designed to decorate the rim of cocktail glasses, be sprinkled on the top of foam based drinks, or used as a eye catchy decorative for the base of the glass.

Importantly, Snowy River cocktail confetti tastes great, has no synthetics or preservatives, is Kosher certified, and looks amazing on a wide range of applications from cocktail decorating to cakes, cupcakes, party snacks, and dessert decoration.

Snowy River confetti comes in wholesale and retail packaging options. Our 6oz retail flask bottles offer fun variety for retail stores while bars/restaurants can benefit from our handy bag options.



SNOWY RIVER COCKTAILS

All-Natural Beverage Color

The heart of what we do!

Snowy River Cocktail beverage colors are crafted with our proprietary natural color system using real fruit and veg. Importantly, our colors are designed for the cocktail industry and fully tested in various types of alcohols and at varying pH levels to ensure the correct color every time.

Snowy River beverage color does not change the flavor of the cocktail itself, fully dissolves, is GMO-free, Kosher, Gluten Free, allergen free, and looks amazing.

For added sparkle, see our cocktail glitter range.



Other Cocktail Decorating Ideas:

Snowy River Cocktail Flakes

Snowy River cocktail salt flakes have been crafted and designed by experienced bartenders and mixologists with a view to turning any cocktail into a true masterpiece. Their elegant look, cocktail paired taste and ease of application make Snowy River cocktail salt flakes a "must have" for home and professional bartenders alike.



Charcoal & Red Dye No. 3 Free Rimmers / E171 Free Products

Snowy River prides itself on the natural quality of our products. As such we are one of only a few manufacturers of cocktail decorating products that are free of charcoal, activated carbon, and Red Dye #3 - all now restricted or pending restriction by either the FDA in alcohol or by various US State governments. We also have the ability to remove E171 to ensure full compliance with European Food regulations. Talk to us today about your specific needs.





Cocktail decorating at promo events has become a hot new trend in the promotional world. Here at Snowy River Cocktails, we are proud to have been a part of key corporate events such as the New York Fashion Show through the provision of a range of products that are perfect to add some real flair and personalization to your next event. Importantly, our products are award-winning, all-natural and look and taste amazing.

Key features of our PR Programs:

- Products and cocktails color matched to your event.
- Private label or joint branded product supply
- Customized cocktail toppers with your own logo or photo
- Fast reliable turnaround time

Please contact us for more details and pricing on our various promotional options. We look forward to adding cocktail color and buzz at your next corporate event and supporting your brand to be the toast of the town!



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